



DREAMLARGE

2020 Census

Social Framework + Key Messaging Points

Suggested Hashtags

#TakeTheCensus
#2020Census
#ShapeYourFuture
#YourVoiceCounts
#MakeSureYouCount
#CountMeIn
#ICount

Direct Everyone to Census Website:

www.2020Census.gov

Key Messaging:

Short:

It's on you to shape the future.

The Census counts and so do you!

Make sure your voice counts.

Make sure everyone counts at www.2020Census.gov/.

10 minutes is all it takes to cement your investment in our community *for the next decade*.

If you want your voice heard, the number one way to do that is by filling out the Census.

It's on you to shape the future – so make sure your voice counts. Take the Census by September 30th!

Taking the Census helps determine how *hundreds of billions of dollars* in federal funding flow into communities every year – and 10 minutes is all it takes to cement your investment in our community *for the next decade*.

Go to www.2020census.gov on your phone or computer – click 'respond' – and fill out the Census for everyone in your household. It's really that easy.

All census data is kept *completely anonymous* – your personal information is not shared with *anyone*. It's really that easy.



Census data shapes the future of education, transportation, our environment, and our community. Make sure everyone counts at www.2020Census.gov/.

It's on you to shape your future. So, take the Census, make sure your voice is heard, and make sure you count.