



DREAMLARGE

# 2020 Census

Social Framework + Key Messaging Points

## Suggested Hashtags

#TakeTheCensus  
#2020Census  
#ShapeYourFuture  
#YourVoiceCounts  
#MakeSureYouCount  
#CountMeIn  
#ICount

## Direct Everyone to Census Website:

[www.2020Census.gov](http://www.2020Census.gov)

## Key Messaging:

Short:

It's on you to shape the future.

The Census counts and so do you!

Make sure your voice counts.

Make sure everyone counts at [www.2020Census.gov/](http://www.2020Census.gov/).

10 minutes is all it takes to cement your investment in our community *for the next decade*.

If you want your voice heard, the number one way to do that is by filling out the Census.

It's on you to shape the future - so make sure your voice counts. Take the Census by September 30th!

Taking the Census helps determine how *hundreds of billions of dollars* in federal funding flow into communities every year - and 10 minutes is all it takes to cement your investment in our community *for the next decade*.

Go to [www.2020census.gov](http://www.2020census.gov) on your phone or computer - click 'respond' - and fill out the Census for everyone in your household. It's really that easy.

All census data is kept *completely anonymous* - your personal information is not shared with *anyone*. It's really that easy.



Census data shapes the future of education, transportation, our environment, and our community. Make sure everyone counts at [www.2020Census.gov/](http://www.2020Census.gov/).

It's on you to shape your future. So, take the Census, make sure your voice is heard, and make sure you count.